

For Immediate Release

March 17, 2011

‘NomadsLife’

The Original Way of Living

Winner of Rising Star Award at the
Canadian International Film Festival, April 2011

The Fritz Movie Theatre, Salt Spring Island
Wed, April 6, 2011

&

Vancity Theatre at the Vancouver International Film Centre
Sat April 2, 2011

A local benefit for the Institute for Sustainability Education and Action (I-SEA) to develop ‘Wakan Tanka,’ a new film featuring David Suzuki, James Hansen, Robert Bateman, Raffi & Guy Dauncey

Musicians to include Lamb, Delhi 2 Dublin, Adham Shaikh, NovaNova, Trademark and others

‘NomadsLife’ is a remarkable documentary about four individuals from four different countries who travel from Amsterdam in a 4x4 ex-Dutch military vehicle to Siberia and Mongolia. They are on an adventure to raise awareness about Nomadic tribes such as the Kazakh Eagle Hunters and the Dukkah, people who haven't strayed too far from their natural roots to understand where true spirit comes from.

Embarking on their own nomadic journey, they aimed to live amongst the Nomads, honor their traditions, learn from their wisdom, and tell the world about their endangered way of living. The places they visit and the nomadic people they meet hold precious knowledge that the modern world has forgotten.

The screening of ‘NomadsLife’ is a benefit for the making of 'Wakan Tanka', featuring lifelong activist and television personality David Suzuki; NASA scientist and author (‘Storms of my Grandchildren’) James Hansen; naturalist and painter Robert Bateman; child's entertainer and climate change activist 'Raffi'; climate action speaker and author Guy Dauncey; with messages from First Nation Elders from around the globe.

Wakan Tanka is being made to raise awareness about the relationship people have with their environment with messaging from our eco-hero elders. Salt Spring Island's I-SEA has teamed up with Substantial Films Ltd. (UK) and A Purpose For Life Foundation to produce this film which in Sioux language means ‘Great Spirit’.

This film will capture these elders' pain, concern and love for their progeny and our planet. Set against the backdrop of a symbolic fictional journey of a thirteen year old and shot in the style of a music video. Amongst scenes of both Earthly decay and beauty, this documentary will celebrate community and illustrate on the ground eco-action by the youth of today.

The Institute for Sustainability Education and Action (I-SEA) is proud to introduce this film and the Director to Salt Spring Island, Wednesday April 6, 2011, at The Fritz Movie Theatre, show-time 6:30 PM, followed by Q&A with the director, Ramsay S. James. Tickets \$10 at the door. The film

will also be screened at the Vancity Theatre at the Vancouver International Film Centre on the 2nd of April, and the first screening at the 2011 Canadian International Film Festival on April 3rd.

Please contact Patti Bauer to arrange for an interview and press photos (250) 653 2022

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<http://www.nomadslife.tv/> <http://www.i-sea.org/>